



UWI
ST. AUGUSTINE
CAMPUS
FACULTY OF
SOCIAL SCIENCES



2024



CALENDAR

THE BUSINESS DEVELOPMENT UNIT
FACULTY OF SOCIAL SCIENCES

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Happy New Year!

Our transformative learning journey begins in March!

**JANUARY
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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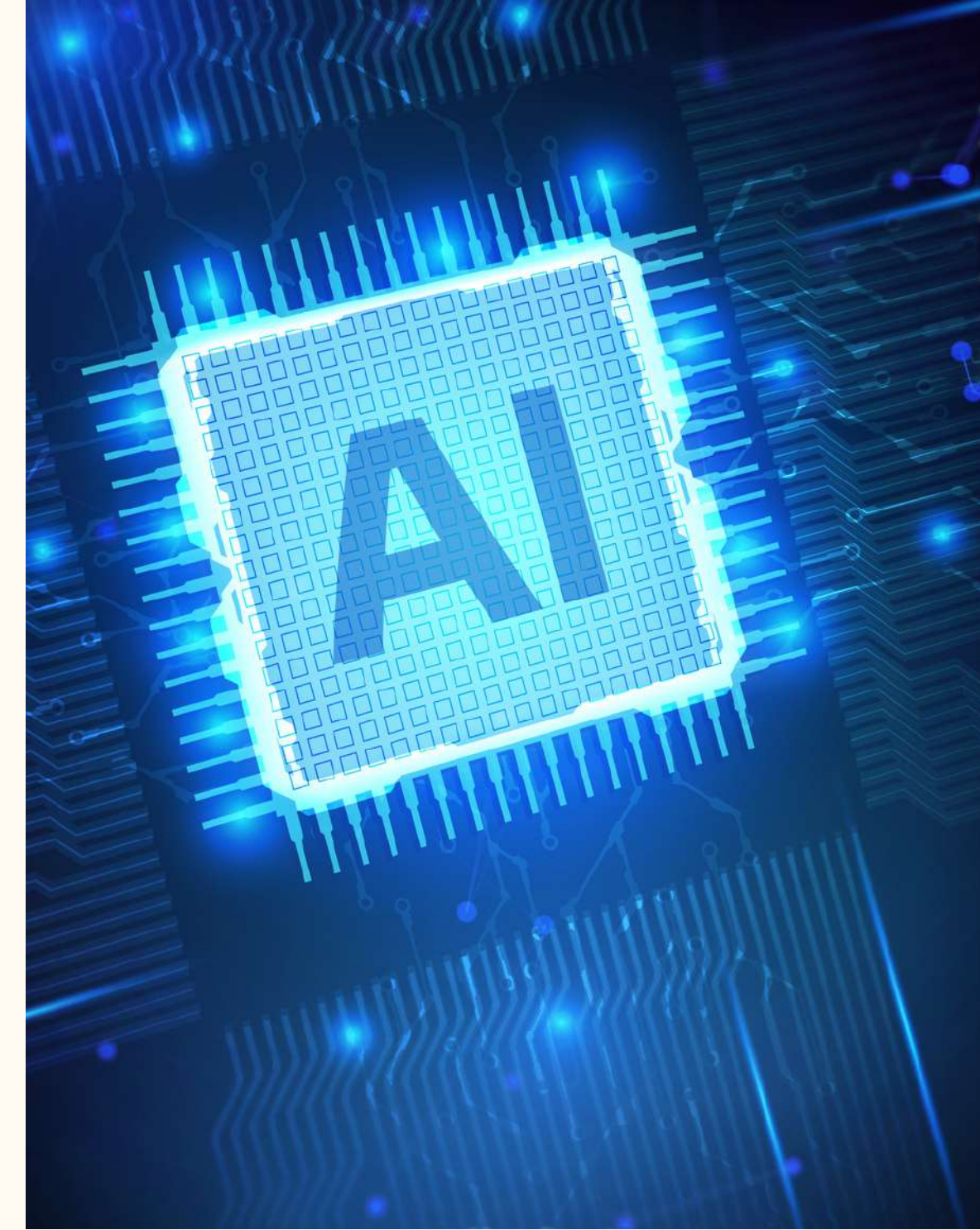


Just a month away!

Our transformative learning journey begins in March!

**FEBRUARY
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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31						



2-day Virtual Seminar TT\$5,000/US\$735

AI Apex: Revolutionizing Corporate Success

Cutting-edge artificial intelligence meets corporate innovation. Explore how AI transforms business landscapes, enhances decision-making, and propels your organization to new heights. Join us to navigate the future of corporate success in the age of artificial intelligence.

MARCH 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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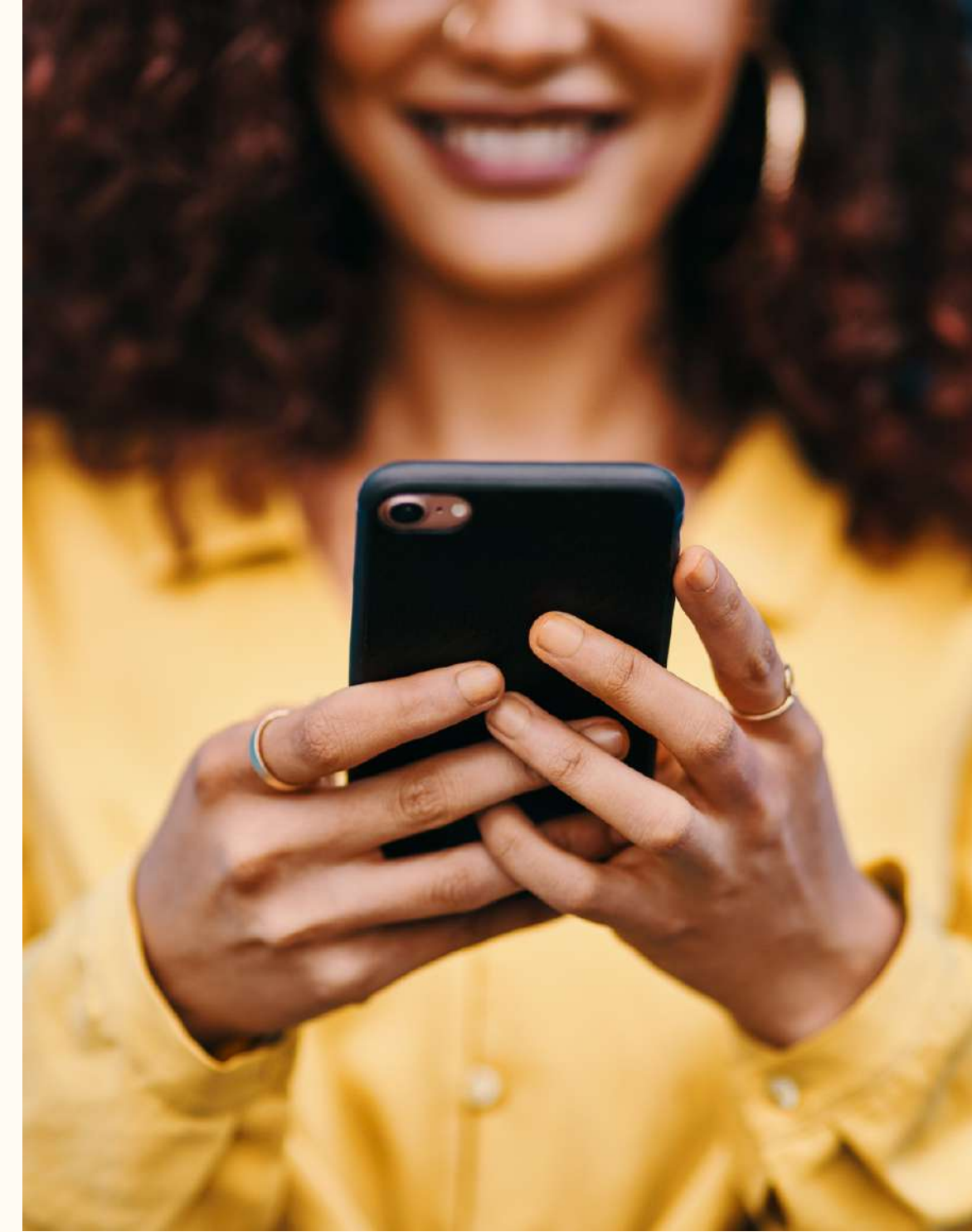
4-day Virtual Seminar TT\$2,800/US\$400

Corporate Project Essentials: A Strategic Introduction

This foundational course is designed for business professionals to gain a comprehensive understanding of project dynamics, from initiation to completion. Participants will acquire practical skills in planning, organizing, and overseeing projects,

**APRIL
2024**

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4-day Virtual Seminar TT\$2,800/US\$400

Social Media Strategies for Digital Success

This seminar is designed to refine your social media strategy. From content creation to data-driven insights, this interactive session provides hands-on experience in building an effective online presence. Uncover the latest trends, understand platform algorithms and develop a tailored strategy that resonates with your target audience.

**MAY
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4-day Virtual Seminar TT\$2,800/US\$400

Creativity Awakened: A Journey into Creative Thinking

Embark on a transformative journey into Creative Unleashed, where innovation knows no bounds. Ignite your creative spark, break through mental barriers, and cultivate a mindset that fosters original thinking.

**JUNE
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4-day Virtual Workshop TT\$2,800/US\$400

LeadFlow Mastery: The Art of Facilitative Leadership

Immerse yourself in the art of facilitative leadership, mastering the skills to inspire, guide, and empower your team. Elevate your leadership style and learn how to create a flow of collaboration that drives success.

**JULY
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4-day Virtual Seminar TT\$2,800/US\$400

Mindfluence: Decoding Consumer Psychology for Business Success

Dive deep into the realm of consumer psychology, understanding the driving forces behind purchasing decisions. Join us to gain insights that will shape your business strategies and propel you to success in the competitive market.

**AUGUST
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4-day Virtual Seminar TT\$2,800/US\$400

Charting Your Course to Efficiency

Navigate through practical exercises, personalized strategies, and real-world solutions that will revolutionize the way you approach your day. Walk away with a personalized roadmap to conquer your time constraints and embrace a more balanced and fulfilling life.

SEPTEMBER 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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6	7	8	9	10	11	12
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4-day Virtual Seminar TT\$2,800/US\$400

Authentic Leadership: The Corporate Advantage

Uncover the key elements that set authentic leaders apart in driving organizational success. This course delves into the core principles of genuine leadership, emphasizing integrity, transparency and the ability to inspire teams.

**OCTOBER
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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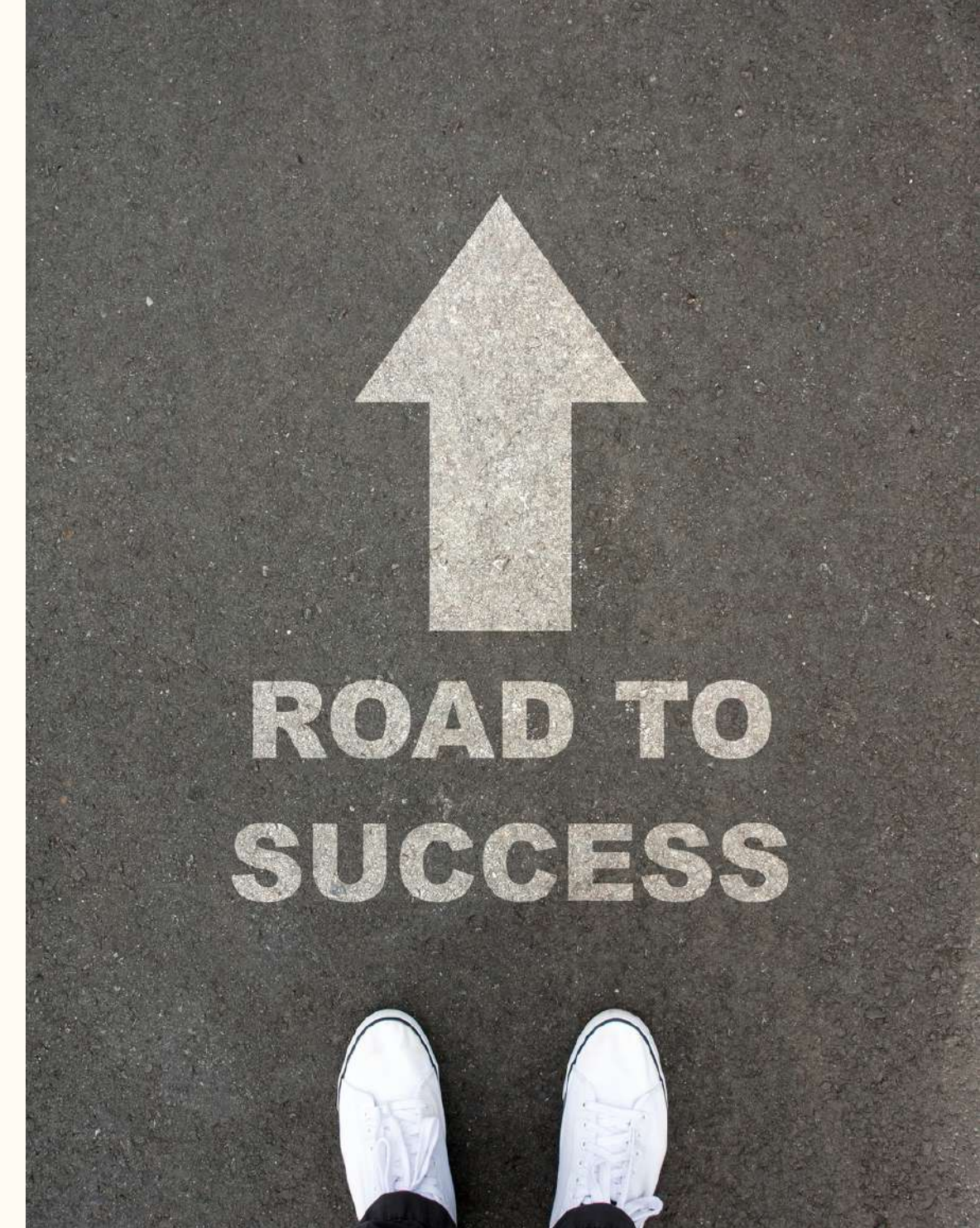


Thank you for your support.

We look forward to engaging with you again!

**NOVEMBER
2024**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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22	23	24	25	26	27	28
29	30	31				



See you next year!

Professional development is the roadmap to success, paving the way for continuous growth, learning, and achievement.

**DECEMBER
2024**